

Dear Restaurant Manager:

For the second year in a row, the National Press Club is partnering with restaurants across the country to raise awareness about the case of Austin Tice, a Marine combat veteran and award-winning American journalist who has been unjustly detained in Syria since 2012. He is currently the only U.S. journalist being held overseas, and after more than seven years, he has endured the longest detention of any U.S. journalist to date.

We believe we are closer now than ever to bringing Austin home, but we need your help to make it happen.

**Please join us for our 2nd annual
NIGHT OUT FOR AUSTIN TICE
July 14, 2020**

The inaugural event last spring drew support from 80 restaurants in 13 states and the District of Columbia. Thousands of people who went out to eat that night learned about Austin's case, and millions more read about him in newspaper ads, articles and op-eds, and listened to the Tices tell their story in dozens of radio and television interviews.

We raised a lot of awareness across the country and added \$60,000 to the FBI's \$1 Million reward fund for information leading to his safe return. We are told all of this activity led to increased leads to the FBI.

To participate, we are asking all restaurant managers to visit NightOutForAustin.com and either pledge a percentage of the revenue from their July 14 service, or pay a one-time "registration fee" upfront. Participating restaurants will be listed as an official restaurant partner on [our website](#), and be included in all future advertisements and marketing materials. After registering, we'll send you everything you need to promote and host your own Night Out.

This year we are thrilled to have three of Austin's siblings: Meagan Malone, Naomi Tice and Jacob Tice as our National Night Out Co-Chairs. They helped us last year and enjoyed being able to support their brother in this way. We think they will make a big difference.

We have two big goals this year: first, to have at least one participating restaurant in every state, and second, to turn July 14 into a country-wide welcome home celebration for Austin. With your help, I know we will get there.

Bill McCarren
National Press Club



**NIGHT OUT FOR
AUSTIN TICE**

JULY 14, 2020

**YOU CAN HELP US
BRING AUSTIN TICE HOME.**

To participate, we are asking all restaurants to either pledge a percentage of the revenue from their Aprpay a one-time "registration fee" in the form of a flat \$500 donation. The money you donate will go to our non-profit affiliate, The National Press Club Journalism Institute (a 501-c3), where it will be held for instruction from the FBI.

The Washington Post has pledged to run a series of print and digital ads, and McClatchy News Service has pledged to run a series of digital ads leading up to July 14, celebrating the restaurants that are participating.

By joining our coalition of restaurants participating in **NIGHT OUT FOR AUSTIN TICE** you will receive free advertising and be part of ongoing publicity efforts.

**To register, visit:
NightOutForAustin.com**